

[Blog Post on HERS Tests and Verifications on Behalf of We Green, Inc.](#)



We Green, Inc.
Published by Ari Nevins [?] · July 20 · 13

<http://www.wegreeninc.com/homeowners/hers-for-homeowners/>

We Green knows it can be hard to explain to a homeowner what a HERS Test or Verification is, and why it is necessary to close out their construction. So We Green made it easy for you to tell them the basics! In our newest blog post, we cover the importance of a HERS Test or Verification, why We Green comes for their HERS Test or Verification, and what We Green will do while there. Feel free to share this easy-to-understand blog with your customers!

#Title24 #HERS
<http://www.wegreeninc.com/homeowners/hers-for-homeowners/>



We Green Energy Solutions <https://lnkd.in/eskW9e2> We Green knows it can be hard to explain to a homeowner what a HERS Test or Verification is, and why it is necessary to close out their construction. So We Green made it easy for you to tell them the basics! In our newest blog post, we cover the importance of a HERS Test or Verification, why We Green comes for their HERS Test or Verification, and what We Green will do while there. Feel free to share this easy-to-understand blog with your customers! <https://lnkd.in/eskW9e2>

I'm a homeowner...
[What is a HERS Test and Why Do I Need One?](#)

What is a HERS Test or HERS Verification?
Inkd.in · Your contractor told you you needed a HERS Test or HERS Verification-but what exactly does HERS mean and why do you need one? We Green tells you why!



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Arienna Nevins / 13 July / 0 No Comments

[The Importance of a HERS Test or HERS Verification](#)

What does HERS stand for?

HERS stands for Home Energy Rating System Index, which rates the energy performance of buildings.

Why do I need a HERS Test or Verification?

According to the California Title 24 Energy Code standards, HERS tests or HERS verifications are required to close out permits for most types of energy upgrades for residential and non-residential construction.

Help Your Customers Understand
HERS Tests and Verifications

Check Out We Green's Newest Blog Post!



ARIANNA NEVINS: SAMPLE SOCIAL MEDIA WORK



[Labor Day Campaign on Behalf of We Green, Inc.](#)

We Green, Inc.
Published by Ari Nevins (?) - August 27

New clients! We are running a Labor Day special for jobs submitted before September 9th. Looking to try a new HERS rater? We have you covered! Give our office a call at 888.991.4377 or send us over an email info@wegreeninc.com for more details. #HERS #Title24

Labor Day Special

HAPPY LABOR DAY

New Clients: Call us for details: 888.991.4377

\$195 HERS TEST*

*Special for new clients only

133 people reached

Boost Post

Like Comment Share Buffer Hootlet



TWO WEEK SPECIAL: \$195 HERS Test Through Sept 9th



Labor Day Special



\$195 HERS TEST*



*Special for new clients only

\$195 HERS Testing Through September 9th!!!

TWO WEEKS ONLY TO TAKE ADVANTAGE OF THIS PROMO PRICE!

*For new clients only

Submit your job by September 9th for this special Labor Day Sale pricing!

Mention: LaborDayPromo when you call or email us.

We Green is the leader in HERS Testing and PERMIT Services. Let us show you how easy we are to work with.

We Green, Inc. provides excellent client support for contractors and homeowners. With our unique portal, the Green Room, you are able to track your job from start to finish. Let us help save you time and money, while keeping you compliant!

[Contact Us to Submit Your First Job!](#)

[Find Out More About We Green Here](#)

858.874.1834

888.991.HERS (4377)

info@wegreeninc.com

www.wegreeninc.com



We Green, Inc.
Published by Ari Nevins (?) - September 6

New clients! Our Labor Day special for new contractors ends in FOUR DAYS! Looking to try a new HERS rater? Try We Green! Give our office a call at 888.991.4377 or send us over an email info@wegreeninc.com for more details. (*Special valid for new contractors, jobs must be submitted by contractor by Sept 9th)

ONLY FOUR DAYS LEFT!

LABOR DAY SPECIAL

FOR NEW CONTRACTORS

*For new contractors only, jobs must be submitted by contractor by Sept 9th

New Contractors: Call Us For More Details:

888.991.HERS (4377)



99 people reached

Boost Post

Like Comment Share Buffer Hootlet



FOUR DAYS LEFT: \$195 HERS Test Through Sept 9th



ONLY FOUR DAYS LEFT!

\$195 HERS TEST

LABOR DAY SPECIAL*

*For new contractors only, jobs must be submitted by contractor by Sept 9th



\$195 HERS Testing FOUR MORE DAYS!!!

ONLY FOUR MORE DAYS TO TAKE ADVANTAGE OF THIS PROMO PRICE!

*For new contractors only, jobs must be submitted by contractor by Sept 9th

Submit your job by September 9th for this special Labor Day Sale pricing!

Mention: LaborDayPromo when you call or email us.

We Green is the leader in HERS Testing and PERMIT Services.

Let us show you how easy we are to work with.

We Green, Inc. provides excellent client support for contractors and homeowners. With our unique portal, the Green Room, you are able to track your job from start to finish. Let us help save you time and money, while keeping you compliant!

[Contact Us to Submit Your First Job!](#)

[Find Out More About We Green Here](#)

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Live-Event and Post-Event on Behalf of We Green, Inc.



We Green, Inc.
Published by Ari Nevins [?] - October 6 at 11:08am · [View on Facebook](#)

Frank and Arianna are visiting Southern California Gas Company (SoCalGas) at the Greenbuilder LA conference! #SoCalGasSolarista If you're at the conference, comment here so we can find you and say hi!



93 people reached

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We Green, Inc.
Published by Ari Nevins [?] - October 10 at 1:15pm · [View on Facebook](#)

Frank and Arianna had a blast at the Greenbuild International Conference and Expo on Thursday, October 7th. We learned a lot about new code, met some great exhibitors, and even got to say hi to a Storm Trooper! #greenbuildLA #wegreen #HERS #Title24



273 people reached

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[We Green, Inc. and Ari Nevins](#)



We Green Energy Solutions Frank and Arianna had a blast at the Greenbuild International Conference and Expo on Thursday, October 7th. We learned a lot about new code, met some great exhibitors, and even got to say hi to a Storm Trooper! #greenbuildLA #wegreen #HERS #Title24 #Greenbuild



 **Organic** [?](#)
Targeted to: All Followers

237 impressions **2** clicks **3** interactions **2.11%** engagement

ARIANNA NEVINS: SAMPLE SOCIAL MEDIA WORK

Philanthropy Event on Behalf of We Green, Inc. (Pre-event, live event, post-event)



We Green, Inc. Published by Ari Nevins · 1 · October 12 at 3:33pm ·

We Green's philanthropic side of the company, We Pink, will be out walking in American Cancer Society Making Strides Against Breast Cancer walk this upcoming Sunday, October 16th, 7:30am at San Diego's Balboa Park. Join us in our fundraising efforts, or join our team by clicking here! <http://main.acsevents.org/site/TR...>



525 people reached [Boost Post](#)

Like Comment Share Buffer Hootlet

We Green, Inc., Veronique Frsr, Jennifer Rose and 2 others



We Green, Inc. was live. Published by Ari Nevins · 1 · October 16 at 8:34am ·



123 people reached [Boost Post](#)

23 Views Like Comment Share Buffer Hootlet

We Green, Inc., Mike Nicolai and Cordelia M. King



We Green, Inc. added 21 new photos to the album: We Pink, We Green, We Change: Together — at Making Strides Against Breast Cancer Walk San Diego 2016. Published by Ari Nevins · 1 · October 17 at 1:48pm ·

We Pink, the philanthropic wing of We Green, Inc., rolled out this weekend walking for the American Cancer Society's Making Strides Against Breast Cancer Walk San Diego 2016 at Balboa Park. We walked for all the relatives and friends who we have lost to breast cancer or who are survivors of breast cancer. Our We Pink, We Green team raised \$315 through employee and community donations—thank you to all those who donated to help fund research for a cure! We Green employees are excited that all donations will be matched by We Green, helping our impact go even further. Remember, We Pink, We Green, We Change: Together. Special thanks to Long Beach Graphix for helping us get these We Pink hats before the walk!



138 people reached [Boost Post](#)

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Mike Nicolai, Roxanne J Floyd-Arballo and 2 others



We Green Energy Solutions We Green's philanthropic side of the company, We Pink, will be out walking in American Cancer Society Making Strides Against Breast Cancer walk this upcoming Sunday, October 16th, 7:30am at San Diego's Balboa Park. Join us in our fundraising efforts, or join our team by clicking here! <https://lnkd.in/emiAwYy>



Sunday, October 16, Balboa Park

MAKING STRIDES Against Breast Cancer

American Cancer Society

Organic [?](#)
Targeted to: All Followers

162 impressions 1 click 2 interactions 1.85% engagement



We Green Energy Solutions We Pink, the philanthropic wing of We Green, Inc., rolled out this weekend walking for the American Cancer Society's Making Strides Against Breast Cancer Walk in Balboa Park. We walked for all the relatives and friends who we have lost to breast cancer or who are survivors of breast cancer. Our We Pink, We Green team raised \$315 through employee and community donations—thank you to all those who donated to help fund research for a cure! We Green employees are excited that all donations will be matched by We Green, helping our impact go even further. Remember, We Pink, We Green, We Change: Together. Special thanks to Long Beach Graphix for helping us get these We Pink hats before the walk!



MAKING STRIDES Against Breast Cancer

American Cancer Society

We Green ENERGY SOLUTIONS

Organic [?](#)
Targeted to: All Followers

96 impressions 1 click 2 interactions 3.12% engagement

Seattle Foundation Give Big Campaign

 **Royal Cause** @RoyalCauseSPC · Apr 22
Remind friends to make a **#GiveBIG** donation to their favorite nonprofit on May 3! Everyone can make a difference! bit.ly/1Mk4jBV

 **Royal Cause** @RoyalCauseSPC · Apr 21
#GiveBIG is May 3! Help support your favorite nonprofits by retweeting this and making a donation today. ow.ly/4mXCje

 **Royal Cause** @RoyalCauseSPC · May 2
We're only one day away from Seattle Foundation's **#GiveBIG** on May 3. The goal is \$20 million in 24hrs! **#GiveBIG** ow.ly/4nkjki

 **Royal Cause** @RoyalCauseSPC · May 4
#Seattle you sure are out to **#GiveBIG!** Few more hrs to reach the \$20M goal this year supporting our local nonprofits

 **Seattle Foundation** @SeattleFdn
#GiveBIG is BIGGER than last year! We are now over \$15M in online donations, surpassing last year's total of \$14.3M

 **Royal Cause** @RoyalCauseSPC · May 4
Over halfway to the \$20 million goal and still 22 hours to go! Way to go **#Seattle!** **#GiveBIG** @SeattleFdn @SoundersFC

Misc. Shout-Outs to Local Seattle Philanthropy

 **Royal Cause** @RoyalCauseSPC · Apr 14
Shout out to **@amazon** offering space to help those who come to **@MarysPlaceWA** for shelter **#Seattle**

 **Amazon** offers Seattle property for family homeless...
Mary's Place, a non-profit dedicated to helping homeless families, says the online retailer is offering up the old Travelodge Hotel adjacent to its new downtown... king5.com

 **Royal Cause** @RoyalCauseSPC · Apr 12
@BankofAmerica helps nonprofits unlock potential in communities! Download **@RoyalCauseSPC** App to find out which ones!

 **Bank of America** @BankofAmerica
Nonprofits exist to unlock potential in people and the communities around them. **@Maria_Kim** to **#NeighborhoodBuilders**

 **Royal Cause** @RoyalCauseSPC · Apr 4
Looking for a good volunteer opportunity this month? Check out **@SeattleWorks** **#April** list! **#volunteer** **#giveback**

 **Seattle Works** @SeattleWorks
Our April volunteer calendar is BUSY... can you help out these nonprofits? seattleworks.org/calendar (even RTs help!)

 **Royal Cause** @RoyalCauseSPC · Apr 4
...@halfpricebooks **#HalfPintLibrary** Book Drive is on! Thx HPB for matching donations giving classrooms chances to read

 **Half Price Books** @halfpricebooks
Want to help your community? Donate kids books to our Half Pint Library Book Drive! b.hpb.com/halfpint

 **Royal Cause** @RoyalCauseSPC · Apr 4
Shoutout to **@Potbelly** for helping those with significant economic barriers achieve success with **@SeattleGoodwill**

 **Seattle Goodwill** @SeattleGoodwill
Dine at **@Potbelly** at Lenora & 6th from 4 - 7 pm this Thursday, and a portion of the proceeds will be donated to Seattle Goodwill!

 **Royal Cause** @RoyalCauseSPC · Apr 3
Wondering how you can be healthier, besides eating well and hitting the gym? Try volunteering! ow.ly/ZzDyt

Royal Cause Hack 'n Pitch at University of Washington Twitter Campaign (Pre-event, live event, post-event [selection of posted])Pre-Event

Royal Cause @RoyalCauseSPC - Feb 29
@uw want to apply what you're learning? ow.ly/YTByi .@RoyalCauseSPC Hack 'n Pitch for your cause 3/31

Hack 'n Pitch For Your Cause
Thursday March 31, 2016 2:00PM - 5:00PM



Inspired to create social change in your community? Collaborate with fellow students and come pitch your idea to us. Designers, developers, marketers & communicators welcome. More information and sign-up: www.royalcause.com/hackpitch

Royal Cause @RoyalCauseSPC - Feb 29
Thx for sharing .@startup_hall! We can't wait to see how .@uw students collaborate for good of community #RoyalHack

CoMotion Labs @CoMotionLabs
We are thrilled to host the @RoyalCauseSPC Hack 'n Pitch event on March 31st! Are you interested in social change? ow.ly/YTjQ3

Royal Cause @RoyalCauseSPC - Mar 8
Thx .@startup_hall We're super stoked to be hosting Hack 'n Pitch @startuphall! #royalhack ow.ly/YTByi

CoMotion Labs @CoMotionLabs
Do you care about making a difference in your community? Sign up for the @RoyalCauseSPC Hack 'n Pitch event Mar 31 ow.ly/ZdBet

Royal Cause @RoyalCauseSPC - Mar 25
Are you a biz that gives back? Network with .@UW millennials at @RoyalCauseSPC Hack n Pitch 03/31 Pre-register here: ow.ly/ZWrFQ

Royal Cause @RoyalCauseSPC - Mar 26
Local nonprofit wanting to know how to engage .@uw #millennials w your mission? Join RC Hack 'n Pitch 03/31 Pre-reg: ow.ly/ZWrJH

Royal Cause @RoyalCauseSPC - Mar 28
Thx .@FTicecream co-spons of Hack 'n Snack .@startup_hall 3/31 for also giving all volunteers .@ymcagreaterSEA U Dist free ice cream Sundays

Royal Cause @RoyalCauseSPC - Mar 28
@UW We know you need a summer internship. Lock one down at .@RoyalCauseSPC Hack 'n Pitch 3/31 & network w local biz & nonprofits #RoyalHack

Royal Cause @RoyalCauseSPC - Mar 28
@oiselle gave GC to raffle off at RC Hack 'n Pitch Thurs-we're stoked about their event 4 .@everymomcounts this Sat

oiselle @oiselle
Event this Saturday! Treadmills + Oiselle Store + rasing \$ for @everymomcounts: [@UVillage](http://ow.ly/100HdY)

Royal Cause @RoyalCauseSPC - Mar 30
.@FTicecream cosponsors RC's Hack 'n Pitch tmrw .@startup_hall will be serving teams #icecream just like they do at .@teenfeedtimes Thx FT!

Royal Cause @RoyalCauseSPC - Mar 30
.@CaliBurgerSEA cosponsor RC's Hack 'n Pitch tmrw .@startup_hall did food drive for .@udistfoodbank first week they opened-thx #caliburger!

Royal Cause @RoyalCauseSPC - Mar 30
Win .@buffaloexchange GC at RC's Hack 'n Pitch .@startup_hall tmrw! Buff Exchange Coats for Cubs-donate furs till 04/22 for wildlife rehab

Royal Cause @RoyalCauseSPC - Mar 30
.@halfpricebooks gave RC a GC to raffle at our Hack 'n Pitch .@startup_hall tmrw. All April donate books for nonprofits at any HPB! Thx HPB!

Royal Cause @RoyalCauseSPC - Mar 31
Thx Hack 'n Pitch cosponsor .@seattlefdn for "uniting passion and discipline to create lasting change" in #Seattle philanthropic community.

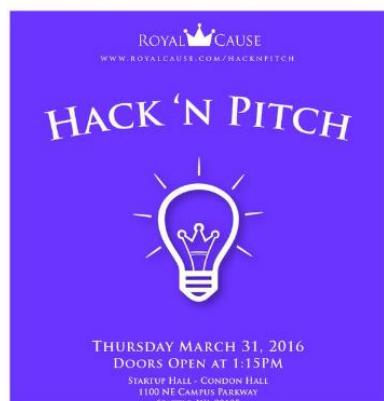
You Retweeted
CoMotion Labs @CoMotionLabs - Mar 30
The @RoyalCauseSPC Hack n Pitch event is TOMORROW! We're so excited to host this amazing event! Who's coming? ow.ly/105MpE

Royal Cause Hack 'n Pitch at University of Washington Twitter Campaign (Pre-event, live event, post-event [selection of posted])

Live-Event/Post Event



Royal Cause @RoyalCauseSPC · Mar 31
It's here! Royal Cause Hack 'n Pitch
@startup_hall TODAY, doors 1:15pm.
@UW didn't signup yet but want to
compete?



Royal Cause @RoyalCauseSPC · Mar 31
Biz, nonprofit leaders: want to be inspired by #millennials? Come to
Hack 'n Pitch @startup_hall today 1:30pm ow.ly/106T6J

Royal Cause @RoyalCauseSPC · Mar 31
@UW secure summer internship, network w #Seattle nonprofit & biz
leaders. Get to RC's Hack 'n Pitch TODAY Attendee: ow.ly/106R17

Royal Cause @RoyalCauseSPC · Mar 31
Brand ambassadors with Cedric and Erica
from @SeattleFdn - one of the judges and
sponsors for our event!



Royal Cause @RoyalCauseSPC · Mar 31
Getting all set up for the Hack 'n Pitch... hope to see everyone soon! T-
30 minutes! @startup_hall



Royal Cause @RoyalCauseSPC · Mar 31
Yum, thx cosponsor @FTicecream for the
delicious #vegan ice cream, they have
over 100 vegan flavors! @startup_hall



Royal Cause @RoyalCauseSPC · Mar 31
@nsmassage wants everyone in #Seattle afford housing, they gave
back to @buildingchanges. Thx #NSMassage, cosponsor of RC's
Hack 'n Pitch!

Royal Cause @RoyalCauseSPC · Mar 31
Judges about to announce winners of
RC's Hack 'n Pitch!



Royal Cause @RoyalCauseSPC · Mar 31
3rd place team! @nsmassage thank you
for providing the \$100 donation for the
nonprofit of team's choice!



Royal Cause @RoyalCauseSPC · Mar 31
2nd place team, Destinos! Sporting
awesome @nwkidney scarves!



Royal Cause @RoyalCauseSPC · Mar 31
@RoyalCauseSPC team & investors
celebrating our Hack 'n Pitch
@BigTimeBrewery Big Time supports
@TeenFeedTimes!



ARIANNA NEVINS: SAMPLE SOCIAL MEDIA WORK

Misc. Instagram on Behalf of Royal Cause SPC



royal_cause



1 2 3

caitnbennett, danriner and 14 others

royal_cause Thank you to all the #uwstudents who told @royal_cause what you care about! We had a great time at #dawgdaze last night and even had to take our own #selfie with #Cedric!

DECEMBER 09, 2015



1 2 3

caitnbennett, danriner and 7 others

royal_cause #RoyalCause is in #redsquare ready to hear what all of you #UWstudents care about! Find our booth in red square and take a #selfie with #Cedric!

SEPTEMBER 30, 2015



1 2 3

caitnbennett, danriner and 7 others

royal_cause Congratulations to Kaitlin, the winner of our AmazonKindle!! She is a student at #uw studying Anthropology. She volunteers with @hornofafricaservices through the Carlson Center as part of a Service Learning class. Thanks for contributing to your community, Kaitlin!



1 2 3

caitnbennett, hdskelcher and 7 others

royal_cause Love to #read? Want to give a gift from @halfpricebooks this #holiday season? Post who your favorite character is from any book and we'll enter you in the #royalcause raffle for a \$25 giftcard to half price books!



royal_cause

Tell us what you're thankful for to enter to win a Trader Joe's gift basket!



1 2 3

caitnbennett, hdskelcher and 3 others

royal_cause #HappyThanksgiving everyone :) Do you love @traderjoesgrocery ? Tell Royal Cause what you're thankful for and we will enter you into a raffle drawing for a Thanksgiving themed gift basket from #traderjoes



1 2 3

caitnbennett, hdskelcher and 26 others

royal_cause We want to give our co-founder, Hailey Skelcher, a huge shout-out on International Women's Day! If you like the design of our logo, our website, or any part of our branding, give kudos to Hailey, who balances design with helping move @royal_cause forward since our inception. Thank you, Hailey, for your dedication and expertise! #womeninbusiness #womenintech #internationalwomensday #philanthropy #girllpower #tbt #dawgdaze2015



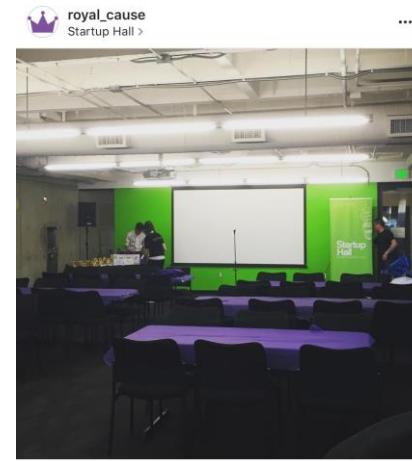
1 2 3

caitnbennett and 25 others

royal_cause Fascinated by #startup culture? Want to get your feet wet and experience a taste of what it's like to work for a startup company? @royal_cause has their 2016 Royal Hack n' Pitch for your cause at @startup_hall on March 31st. Check back for details about the event in the coming weeks. #hackathon #event #uw #seattle #community #experience #resumebuilder #uwstudentlife

View 1 comment

FEBRUARY 21



1 2 3

caitnbennett, imhunderboen and 12 others

royal_cause We're getting everything all set up for the big competition. Come ready to Hack 'n Pitch at @startup_hall :) #royalhack #startup #competition #uwstudents #uw #startuphall

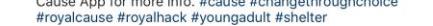
View all 2 comments



1 2 3

caitnbennett, hdskelcher and 20 others

royal_cause Caitlin and Vanessa, two members from @royal_cause are meeting with @rootsyas to drop off donations from the Hack 'n Pitch. Download the Royal Cause App for more info. #cause #changethroughchoice #royalcause #royalhack #youngadult #shelter



Sample Weekly Post on Behalf of We Green, Inc.

 We Green, Inc. with Sherlock Heating and Air Conditioning. Published by Ari Nevins [?]- July 13 · 

Our valued clients make us blush! 😊 Don't take our word for it, take a look at the wonderful things they've said about using We Green.

And if you need a HERS Test or Verification, call our office to get set-up with our online portal, which allows you to track every job from start to finish! 888.991.HERS (4377)

<http://www.wegreeninc.com/resource-center/testimonials/>

From getting the permit pulled in a timely manner to scheduling all the testing needed directly with our customers, We Green does an amazing job.

Their online system to request permits and HERS testing is user-friendly and easy to navigate.

RICH JOHNSON
COMFORT CONSULTANT MANAGER
SHERLOCK HEATING AND AIR CONDITIONING



We Green Energy Solutions Our valued clients make us blush! 😊 Don't take our word for it, [Delete](#) take a look at the wonderful things they've said about using We Green. And if you need a HERS Test or Verification, call our office to get set-up with our online portal, which allows you to track every job from start to finish! 888.991.HERS (4377) <https://lnkd.in/esEMSX8>

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RICH JOHNSON
COMFORT CONSULTANT MANAGER
SHERLOCK HEATING AND AIR CONDITIONING

 **Organic** 
Targeted to: All Followers

323 impressions **1** click **1** interaction **0.62%** engagement